



# SHUTTER PREMIERE

Type: Movie Poster

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Team: 3-6 members

Rules and Procedure:

Round 1 (Recreation)

- In this round, delegates will be required to recreate 1 out of 4 film posters.
- All 4 films will be released on the day of the event.
- Complete Editing of the photographs is allowed.
- Participants will be required to bring an A1 size printout of their poster on Day 2.

Judging Criteria:

1. Idea and Concept
2. Creativity
3. Accuracy of Recreation
4. Editing

Round 2 (Selling Movie Idea):

- In this round, participants must prepare a presentation, submitted to category heads on day 1.
- In the presentation they must deliver and sell the idea of the movie, filming, production etc and persuade a team of directors to go ahead with the film's production.
- The duration of the pitch is 5-8 minutes.
- Complete use of any outside props to sell the idea is allowed.

Judging Criteria:

1. Delivery of idea
2. Utilisation of Props
3. Presentation
4. Creativity